



J 12 Designs

TRIO

Logo Design Presentation: Round 1

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We hear you...

These are some of the keywords that we got from our questionnaire

Dependable

Traditional

Established

Strong

Enthusiastic

Integrity

Edgy

Mainstream

Serious

Serious

Edgy

Strong



**What is the deal with the
black and red colors
on the current logo?**

Nothing.

Serious

Edgy

Strong





TRIO

Option A: Serious



Option A: Serious



Option A: Serious

Serious

Edgy

Strong





Option B: Edgy



Option B: Edgy



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Option B: Edgy

Serious

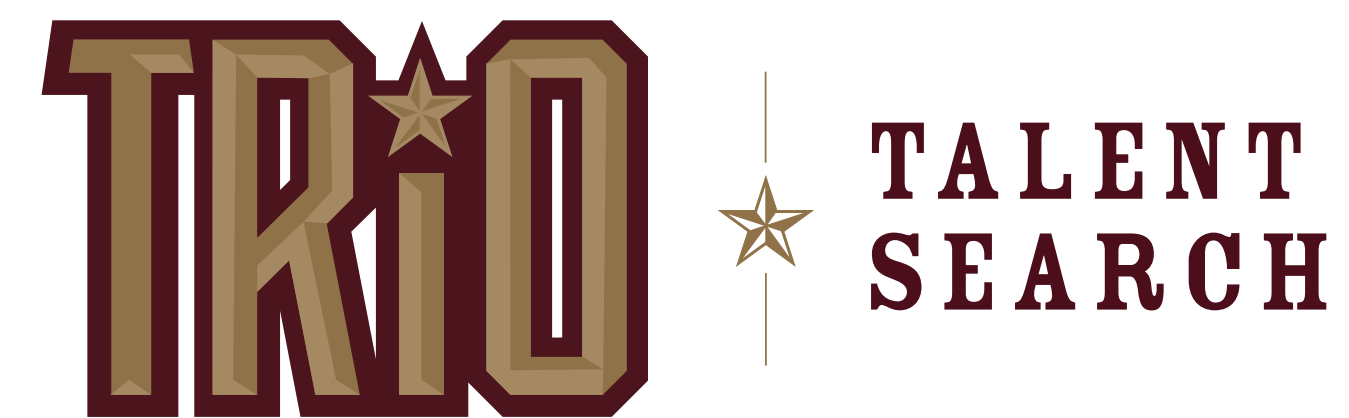
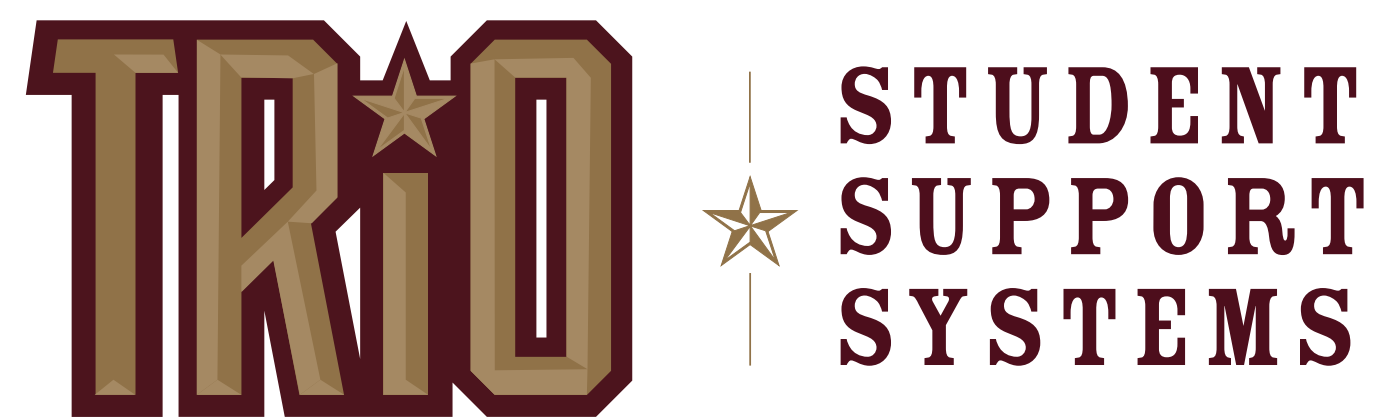
Edgy

Strong



TRIO

Option C: Strong



Option C: Strong



Option C: Strong

How did we get here?



STUDENT SUPPORT SERVICES



STUDENT SUPPORT SERVICES



TRIO



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TRIO
STUDENT SUPPORT SYSTEMS

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STUDENT SUPPORT SYSTEMS

TRIO | STUDENT
SUPPORT
SYSTEMS

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TRIO | ★ STUDENT
SUPPORT
SYSTEMS

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Student Support Services

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STUDENT SUPPORT SYSTEMS

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STUDENT
SUPPORT
SERVICES
STEM



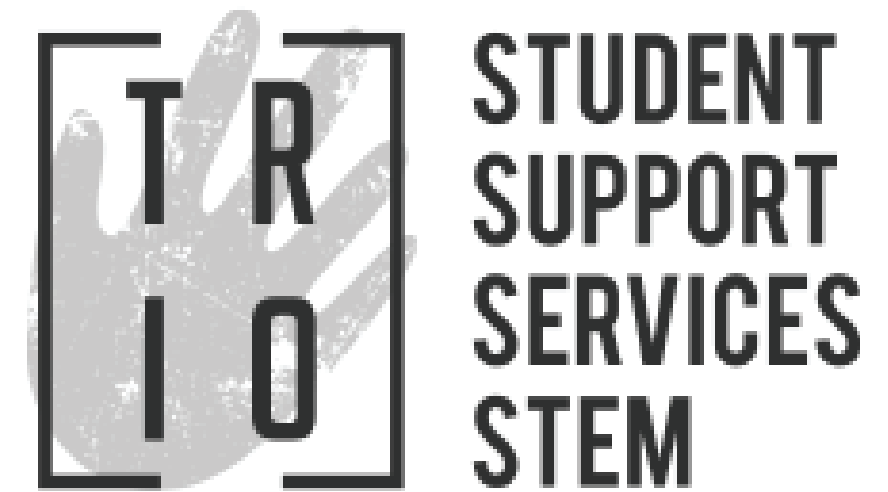
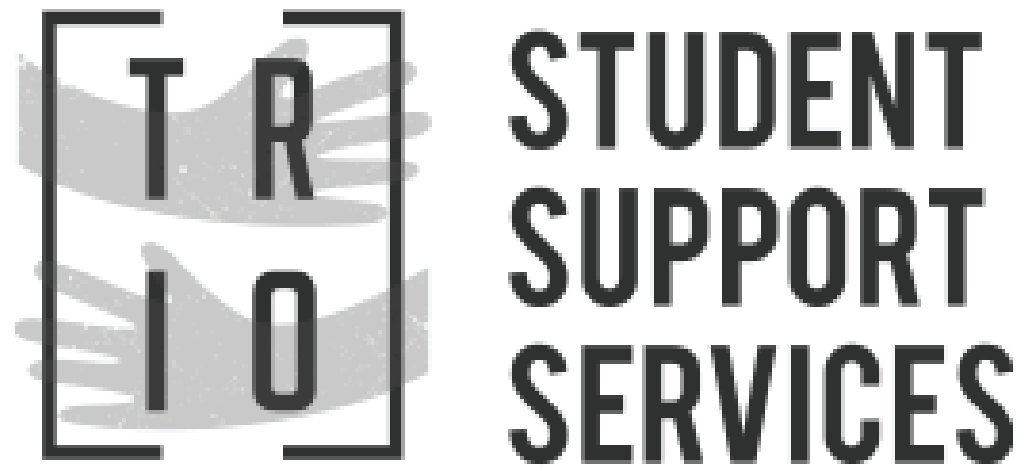
TALENT
SEARCH

TRIO | UPWARD
BOUND

TRIO
UPWARD BOUND



J 12 Designs



TRiO ★ Upward Bound

TRiO

TRiO ★ Talent Search

TRiO ★ Student Support Services STEM

Thank you.